

DRY GOODS.

24, 24, 24 AND 31 WEST FOURTEENTH ST.

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OUR JANUARY SALE OF

is not only the most remarkable we have ever held, but a most striking exemplification of what large expenditures for utilities and improvements can effect.

Assortments, fine quantities and low prices can encourage such a sale we never know—such values, nevertheless, at less than half the prices that any other store will offer. You can find with us far greater assortments of new and fashionable garments than any other house could show at height of season—the stock of the three greatest manufacturers in the United States at less than half the wholesale prices, and our own great stock reduced to correspond.—Naught that can possibly be desired is wanting.—naught.

THIS WEEK'S OFFERINGS
comprise
The balance of the stocks of
MEYER JONASSON AND CO.,

OPPENHEIM, COLLINS AND CO.,
 ROTHSCHILD BROTHERS AND CO.,
 The Three Great Cloak Houses of America.
 AT TWO DOLLARS
 Cheviot, Chinchilla, Jersey, Diagonal and Beaver

AT SIX DOLLARS,
Cheviot and English Diagonal Reefers,
tallor bound, silk cord loops;
Tan and Gray Cheviot Jackets, lined sleeves:

Vested Beaver Jackets, tailor made;
Seal Plush Jackets, long tabs, satin lined;
English Cloth Newmarkets, double breasted;
Gray and Black Cheviot Newmarkets;
Braided Cloth Wraps;
were Twelve to Fifteen Dollars.

Finest Chinchilla Reafers, velvet bound;
 Broad wale Cheviot Jackets
 with astrakhan for edge and deep collar;
 Navy Blue Cheviot Jackets with braided vest;
 Rough Scotch Cheviot Jackets
 with Soutache braid or deep Astrakhan trim;

Astrakhan Jackets: satin lined;
Seal Plush Jackets;
Loose front Newmarkets, velvet belt, collar and cuffs;
Braided Cheviot Wraps, satin lined;
were Sixteen to Twenty Dollars.

AT TEN DOLLARS,
Finest French Baggy Jackets.

. wine, navy and black, plush or braided Sleeves;
 Fancy cloth Vests, Moufflon trim;
 Satin lined Matelasse Jackets,
 Braided Camel's hair Wraps, satin lined;
 Seal plush Reefers and Sacques;
 Imported Jacquard cloth Raglans, plush trim;
 were Twenty to Twenty-five Dollars

AT THIRTEEN DOLLARS,
Satin lined Covert Jackets, of finest broadcloth;
Handsome English cloth kneeers,
wool, seal collar and edge;
Finest Scotch Cheviot Jackets,
elaborately braided in white soutache; Vest front;

Silk Appliqued Beaver Jackets,
Astrakhan faced;
Seal plush Reefers, Jackets, Sacques, Wraps and
richly braided black plush Wraps;
were Twenty-five and Thirty Dollars.

AT NINETEEN DOLLARS.

Magnificent Silk Matelasse Jackets, with fur cuffs,
collar and buttons;
Appliqued French Beaver Coats, satin lined;
Persian Appliqued Plush Wraps;
Plain, Braided and Appliqued Plush Wraps;
Seal Plush Reefers, Persian lamb edge;
and Sweet English Plush Jackets, 26 inches long.

light and loose fronts;
were Thirty-five to Fifty Dollars.
AT TWENTY-NINE DOLLARS,
Elegant Long and Short Plush Garments;
plain, braided and appliqued,
with richest garnitures and finest satin linings;
were Sixty and Seventy Dollars.

AT SIXTY-NINE DOLLARS,
Elegant Long and Short Plush Garments,
were Seventy-five to Ninety Dollars.

plain or combined with Brocade or Matelasse;
were \$150 and \$200.

Those who have waited for our January sale find their
onset expectations gratified.

MISSSES' CLOAKS.

In this department all recent arrivals are now on hand.

In this department all recent purchases were at half value bought and half value marked.....To make a clearing sale, again we cut the prices, thereby reducing new and desirable Jackets, Newmarkets and Gretchens to one-third value.

GRETCHENS AT THIRD VALUE.

One Ninety-eight.....	Were	\$3 00
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Two Ninety-eight	were	7 00
Three Ninety-eight	were	9 00
Four Ninety-eight	were	11 00
All this season's styles.		
NEWMARKETS AT THIRD VALUE.		
Three Ninety-eight	were	\$12 00
Four Ninety-eight	were	14 00

All this season's styles.

JACKETS AT THIRD VALUE.

One Ninety-eight.....	Were	\$8 00
Two Ninety-eight.....	Were	10 00
Three Ninety-eight.....	Were	12 00
Four Ninety-eight.....	Were	14 00

These values are back to giving them over

IN THIS OUR JANUARY SALE,
which is not a sale of odds and ends, but a sale of new and
desirable merchandise in complete assortments at the
lowest prices yet named for similar qualities, we offer the
following specials in

TABLE LINENS AND TOWELS

ALL LINEN DAMASKS.			
colored border.....	20c	Satin finish.....	83c
3 inch cream.....	29c	Finer—2 yds wide...	88c
9 in. cream and white. 39c		Still finer—2½ yds wide 1	10
3 in. cream and white. 49c		Fine Irish satin.....	1 38
2 in. fine Scotch.....	67c	Still finer—3 yds wide. 1	75

and near to \$2 25; worth \$3 00.

NAPKINS TO MATCH.

Five-eighths. Three-quarters.

1 3/4; worth \$1 75 \$1 98; worth \$3 00

and finer to \$7 25; worth \$9 00.

DOYLIES.....plain and colored.....all sizes,
69 cents to \$2 45 per dozen; value 75 cents to \$10 00.

FINE LINEN TABLE SETS.
 4 yard Cloths—dozen Napkins to match—with and without hemstitch and knot fringe borders.

98;	worth	\$3 00	\$5 00;	worth	\$6 75
98;	worth	4 50	6 98;	worth	8 00
75;	worth	5 50	9 15;	worth	11 00

and finer to \$22 00; worth \$30 00.

LINEN LUNCH CLOTHS.

to 4 yards long.....white and colored
50 cents to \$5 00; value 98 cents to \$7 50.

TURKEY RED and CARDINAL COVERS.

one to three yards.....best qualities
25 cents to \$3 00; value 20 cents to \$2 50.

A large variety of
the Linen Tray Covers, Table, Buffet, Bureau and Stand
Covers—new patterns, plain and open work borders, at
REMARKABLY-ATTRACTIVE PRICES.

HUCK, DAMASK AND TURKISH TOWELS.

cents	worth	10	25	cents	worth	50
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cents	worth	14 39 cents	worth	45
cents	worth	21 48 cents	worth	69
cents	worth	25 57 cents	worth	75

and finer to \$3 25; worth \$4 50.

TOWELLINGS AND CRASHEE.

Crilled Towellings	3/4c.	Fine Damask	15c.
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When All Linen	64c.	All linen Stair	12½c
Neck Glass	58½c.	Others—wider	17c.
Heavy Russia	64c.	Extra fine and wide	21c.

and finer to 39 cents; worth 50.